



5th Annual Irish Film Festival Ottawa

SPONSORSHIP/PARTNERSHIP OPPORTUNITIES

Irish Film Festival Ottawa (IFFO) celebrates Irish culture, language, humour and history through the modern medium of film by promoting Irish cinema and filmmakers to an audience in Canada. The three-day festival offers an exclusive opportunity for sponsors to promote their businesses while supporting Irish culture in Canada

IFFO would like to offer you an exciting opportunity to be a part of this year's screenings from March 29th to 31st, 2019 in Ottawa, Ontario.

IFFO attracts a large crowd in the National Capital Region from the Irish diaspora as well as movie fans, aspiring filmmakers, students of cinema and media studies, and individuals interested in exploring Irish stories and documentaries through the medium of film.

For a successful event of this kind: sponsorship is essential. Over the years, IFFO has built successful corporate partnerships with Canadian and International companies alike. From direct financial support to providing goods and services; there are many ways to make a tax-deductible contribution while providing your brand with significant marketing exposure. We gladly accept donations of in-kind trade and will recognize them for their equivalent retail value at the time of the festival. We are also receptive to tailoring a sponsorship package based on a proposal designed to meet your marketing objective and budget.

As a non-profit organization, IFFO would not exist without the unwavering community support of businesses, organizations and individuals like yourself. We look forward to engaging with our new and returning partners, for Irish Film Festival Ottawa 2019.

The sponsorship matrix below summarizes the opportunities available and will assist in determining the level of support that best matches your organization's interests and objectives. To discuss in further detail, or see how a special package may be tailored to meet your needs, please contact us at irishfilmfestivalottawa@gmail.com with "Sponsorship" in your subject heading.



2019 IFFO SPONSORSHIP/PARTNERSHIP PACKAGES

Nine packages are currently available for Irish Film Festival Ottawa 2019. Please select one preferred option.

Movie Mogul - \$2,000 One (1) Sponsorship Opportunity Available
<ul style="list-style-type: none"> ▪ Eight complimentary special guest tickets to the Irish Film Festival Ottawa (IFFO) ▪ Opportunity to present opening remarks at the IFFO Opening Gala Reception ▪ VIP access to all 2019 festival events ▪ Personal meet and greet/photo with guest artist(s) ▪ Priority seating at all screenings ▪ Special acknowledgment to audiences prior to each film screening throughout the festival by IFFO Board of Directors or Committee Member ▪ Opportunity to showcase a promotional video from your business in advance of all film screenings ▪ Year-long display of company logo on the IFFO website; hyperlink to your company's website ▪ Full-page advertisement space in printed 2019 Festival program ▪ Banner/signage displayed during the festival with brand logo in the first-tier location (greatest visibility) on annual Sponsorship Poster and "green carpet" backdrop ▪ Acknowledgement through IFFO's social media platforms, (Facebook, Twitter etc.) ▪ Dedicated Display Booth: Your company or organization will have space for your individualized stand or banner to help promote your brand over the course of the event to festival audience ▪ Access to festival photos highlighting your brand
Producer - \$1,500 One (1) Sponsorship Opportunity Available
<ul style="list-style-type: none"> ▪ Six complimentary tickets to the Irish Film Festival Ottawa (IFFO) ▪ Opportunity to present opening remarks at the IFFO Opening Gala Reception ▪ Personal meet and greet/photo with guest artist(s) ▪ Priority seating at all screenings ▪ Year-long display of company logo on the IFFO website; hyperlink to your company's website ▪ Half-page advertisement space in printed 2019 Festival program ▪ Banner/signage displayed during the festival with brand logo in the second-tier location (preceded only by Movie Mogul sponsor) on annual Sponsorship Poster and "green carpet" backdrop ▪ Acknowledgement through IFFO's social media platforms, (Facebook, Twitter etc.) ▪ Dedicated Display Booth: Your company or organization will have space for your individualized stand or banner to help promote your brand over the course of the event to festival audience ▪ Access to festival photos highlighting your brand

Director - \$1,000 One (1) Sponsorship Opportunity Available
<ul style="list-style-type: none"> ▪ Four complimentary tickets to the Irish Film Festival Ottawa (IFFO) ▪ Personal meet and greet/photo with guest artist(s) ▪ Priority seating at all screenings ▪ Year-long display of company logo on the IFFO website; hyperlink to your company's website ▪ Half-page advertisement space in printed 2019 Festival program ▪ Banner/signage displayed during the festival with brand logo in the third-tier location (preceded by Movie Mogul and Producer sponsors) on annual Sponsorship Poster and "green carpet" backdrop ▪ Acknowledgement through IFFO's social media platforms, (Facebook, Twitter etc.) ▪ Dedicated Display Booth: Your company or organization will have space for your individualized stand or banner to help promote your brand over the course of the event to festival audience ▪ Access to festival photos highlighting your brand
Guest Artist Green Room - \$500 Three (3) Sponsorship Opportunities Available
<ul style="list-style-type: none"> ▪ Two complimentary tickets to the Irish Film Festival Ottawa (IFFO) ▪ Prioritized personal meet and greet with guest artist(s) ▪ Priority seating at all screenings ▪ Contribution to covering guest transportation, fees, hospitality ▪ Year-long display of company logo on the IFFO website; hyperlink to your company's website ▪ Quarter-page advertisement space in printed 2019 Festival program ▪ Acknowledgement through IFFO's social media platforms, (Facebook, Twitter etc.) ▪ Dedicated Display Booth: Your company or organization will have space adjacent to the sponsorship wall "green carpet" for your own individualized banner to acknowledge your support and promote your brand over the course of the event to festival audience ▪ Access to festival photos highlighting your brand
Score - \$500 One (1) Sponsorship Opportunity Available
<ul style="list-style-type: none"> ▪ Two complimentary tickets to the Irish Film Festival Ottawa (IFFO) ▪ Contribution to covering costs for live music stage in venue lounge ▪ Banner/signage displayed behind live music stage in venue lounge ▪ Opportunity to introduce musicians and live music session at the IFFO Opening Gala Reception ▪ Year-long display of company logo on the IFFO website; hyperlink to your company's website ▪ Quarter-page advertisement space in printed 2019 Festival program ▪ Acknowledgement through IFFO's social media platforms, (Facebook, Twitter etc.) ▪ Dedicated Display Booth: Your company or organization will have space for your individualized stand or banner to help promote your brand over the course of the event to festival audience ▪ Access to festival photos highlighting your brand
Official Print Partner - \$400 One (1) Partnership Opportunity Available
<ul style="list-style-type: none"> ▪ Two complimentary tickets to the Irish Film Festival Ottawa (IFFO) ▪ Year-long display of company logo on the IFFO website; hyperlink to your company's website ▪ Quarter-page advertisement space in printed 2019 Festival program ▪ Acknowledgement through IFFO's social media platforms, (Facebook, Twitter etc.) ▪ Access to festival photos highlighting your brand

Silver Screen - \$350 Five (5) Sponsorship Opportunities Available
<ul style="list-style-type: none"> ▪ Two complimentary tickets to the Irish Film Festival Ottawa (IFFO) ▪ Personal meet and greet/photo with guest artist(s) ▪ Opportunity to introduce sponsored film ▪ Priority seating at screening of sponsored film ▪ Year-long display of company logo on the IFFO website; hyperlink to your company's website ▪ Recognition of your company and logo in printed 2019 Festival program ▪ Acknowledgement through IFFO's social media platforms, (Facebook, Twitter etc.) ▪ Dedicated Display Booth: Your company or organization will have space for your individualized stand or banner to help promote your brand over the course of the event to festival audience ▪ Access to festival photos highlighting your brand
Cinema Café & Movie Extras - \$150 Multiple Sponsorship Opportunities
<ul style="list-style-type: none"> ▪ One complimentary ticket to the Irish Film Festival Ottawa (IFFO) ▪ Banner/signage displayed during the festival beside sponsored aspect of festival (e.g., café, reception hospitality; coat check) ▪ Recognition of your company and logo in printed 2019 Festival program ▪ Acknowledgement through IFFO's social media platforms, (Facebook, Twitter etc.) ▪ Access to festival photos highlighting your brand
In-Kind - \$ Not applicable Multiple Partnership Opportunities Available
<ul style="list-style-type: none"> ▪ Aspects of In-Kind partnership to be negotiated; must be proposed to, and approved by Irish Film Festival Ottawa (IFFO) Board of Directors

Please complete the "2019 Sponsorship/Partnership Registration Form" and "2019 Sponsorship/Partnership Terms and Conditions" as outlined below and send via e-mail to irishfilmfestivalottawa@gmail.com or by mail to:

Irish Film Festival Ottawa
713 – 520 Bronson Ave
Ottawa, ON K1R 7Y9



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2019 SPONSORSHIP/PARTNERSHIP REGISTRATION FORM

ADMINISTRATIVE INFORMATION		
Name of Organization:		
Contact:		
Title:	Department:	
Address:		
City:	Province:	Postal Code:
Telephone:	Fax:	
E-mail:		
Forms Submitted by:		
Date Submitted:		
SOCIAL MEDIA INFORMATION		
Online Name of Organization:		
Website:		
Facebook:		
Twitter:		
Instagram:		
Preferred Hashtags (if applicable):		

SPONSORSHIP/ PARTNERSHIP OPPORTUNITIES	Preference	Cost
Movie Mogul	<input type="checkbox"/>	\$2,000
Producer	<input type="checkbox"/>	\$1,500
Director	<input type="checkbox"/>	\$1,000
Guest Artist Green Room	<input type="checkbox"/>	\$500
Score	<input type="checkbox"/>	\$500
Official Print Partner	<input type="checkbox"/>	\$400
Silver Screen	<input type="checkbox"/>	\$350
Cinema Café & Movie Extras	<input type="checkbox"/>	\$150
In Kind - I would like to support the festival with the following in-trade contribution (please include a retail value of the goods and or services if applicable and enclose proposal with this form)	<input type="checkbox"/>	Tailored upon request
Instead of participating in a sponsorship package I would like to support the festival with a gift of (please include in cost column)	<input type="checkbox"/>	\$

All specified opportunities will be allocated on a first come-first served basis.

Thank you for your support!



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2019 SPONSORSHIP/PARTNERSHIP TERMS AND CONDITIONS

1. Sponsorships and partnerships are accepted on a first-come, first-served basis for all levels.
2. IFFO reserves the right to limit the number of sponsors and partners.
3. A sponsorship or partnership is secured only on receipt of the payment and payment is due upon the signing of the contract.
4. IFFO reserves the right to re-sell a sponsorship or partnership if the signed agreement and payment is not received within 30 days of receipt of the agreement.
5. Acceptance of a sponsorship or partnership does not imply endorsement of sponsors' or partners' products or services in any way, nor does it entitle the sponsoring or partnering organization to speak from the podium during the conference, unless as specified as part of the benefits applicable.
6. **It is the sponsor's or partner's responsibility to provide an electronic version of their logo by email upon payment to: irishfilmfestivalottawa@gmail.com**

As a representative for

(please print company name)

I hereby accept the terms of this sponsorship/partnership with the Irish Film Festival Ottawa.

Name (please print)

Signature

Date